



Monthly Marketing Report

Mortgagor Name

Property Address

List Date
REO#
MLS#

Listing Agent

Date Agent received listing

Subject Property Data									
Property Style									
Year Built		Sq Footage		Bedrooms			Bathrooms		
No of Stories		No of Units		Garage					
Property description / condition									
Days on Market			Current List				Original list		
Last inspection			If condo, % Owner Occupied				Last yard work date		
	Yes	No	Explain						
Safety hazards / materials/ Chinese drywall present?									
Winterized / De-Winterized?									
For sale sign posted?									
Property clean?									
Trash out complete?									
Utilities on?									
Pool?									
Pool Clean?									
Are authorized repairs completed?									
HOA?									
Is HOA solvent?									
Can property be financed?									
Are there active code violations?									
Is the property being marketed occupied?									
Subject Property Marketing Recommendations									
Number of showings this month			Number of showings to date			Date of last Open House			
Date of Broker / Agent tour					Number of offers received				
Offer History									
Date	Buyer Name			Buyer Offer	Seller Counter	Buyer Counter		Final	
Prospective buyer comments (positive and negative):									
Why do you think this property has not sold?									
Additional repairs/improvements recommended (provide photos)?									
Estimated cost to repair			Property vandalized? <input type="checkbox"/> Yes <input type="checkbox"/> No			Claim filed? <input type="checkbox"/> Yes <input type="checkbox"/> No			
Comparables									
Number of listings in area		Average DOM in area			Price range (high to low)				
Competition is		<input type="checkbox"/> Increasing		<input type="checkbox"/> Stable		<input type="checkbox"/> Decreasing			
Condition of competition		<input type="checkbox"/> Better		<input type="checkbox"/> Same		<input type="checkbox"/> Inferior			
Price ranges compared to competition		<input type="checkbox"/> Above		<input type="checkbox"/> Same		<input type="checkbox"/> Below			
Comparable Recent Sales – Attach MLS Printouts									
Property Address	Sale Date	Sq. ft.	#Bdrm	#Bath	Garage	Age	DOM	List Price	Sales Price
Condition of Comparable Recent Sales									
Condition			Comments: Type of financing, special seller concessions, etc.						
Comp #1									
Comp #2									
Comp #3									
Comparable Current Listings – Attach MLS Printouts									
Property Address	List Date	Sq. ft.	#Bdrm	#Bath	Garage	Age	DOM	Orig List Price	Current List Price
Condition of Comparable Current Listings									
Condition			Comments: Type of financing, special seller concessions, etc.						
Comp #1									
Comp #2									
Comp #3									
Detail your marketing strategy for the next 30 days:									
Recommended New List Price:									

Broker / Agent Signature

Telephone Number

Date Completed

Agency Name

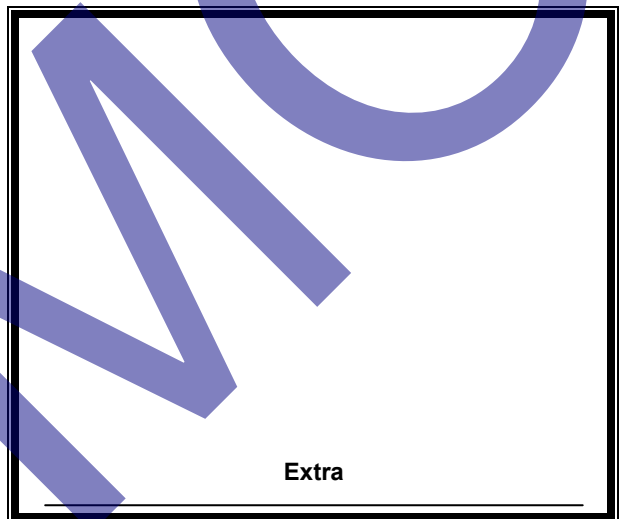
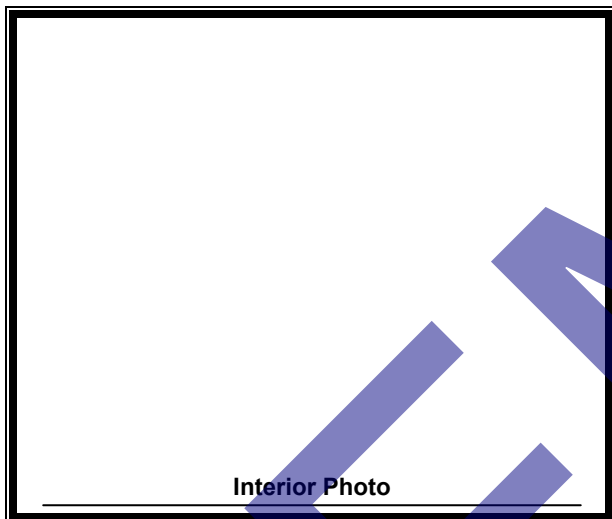
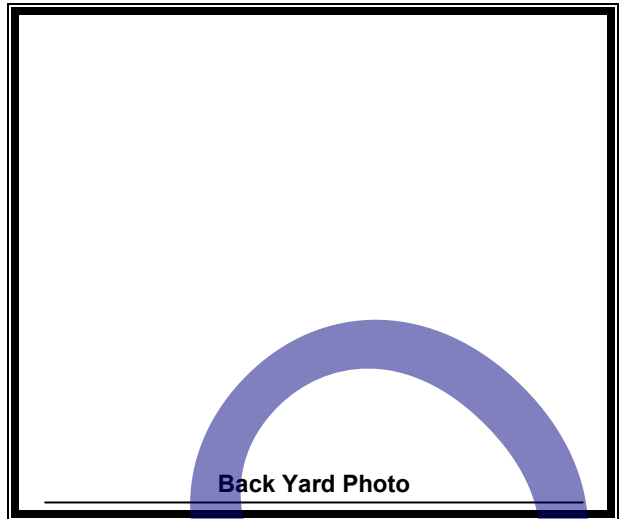
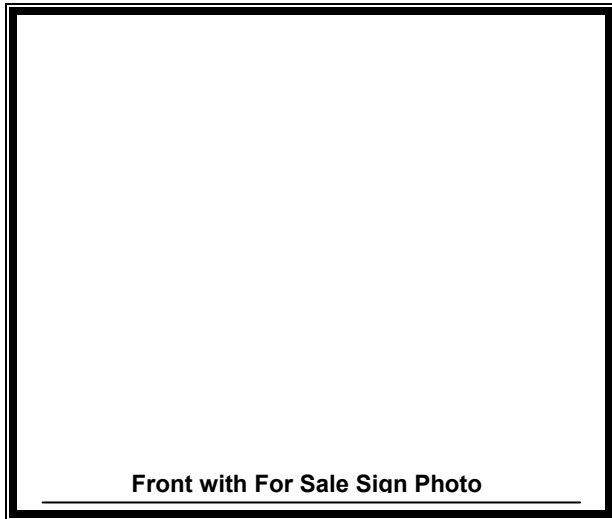
Agency Address

Chase # _____

Asset Manager: _____

Address: _____

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DEEM