



Mortgagor Name

Monthly Marketing Report

Property Address

List Date
REO#
MLS#

Listing Agent

Date Agent received listing

Subject Property Data									
Property Style									
Year Built	Sq Footage	Bedrooms	Bathrooms						
No of Stories	No of Units	Garage							
Property description / condition									
Days on Market		Current List		Original list					
Last inspection		If condo, % Owner Occupied		Last yard work date					
	Yes	No	Explain						
Safety hazards / materials/ Chinese drywall present?	<input type="checkbox"/>	<input type="checkbox"/>							
Winterized / De-Winterized?	<input type="checkbox"/>	<input type="checkbox"/>							
For sale sign posted?	<input type="checkbox"/>	<input type="checkbox"/>							
Property clean?	<input type="checkbox"/>	<input type="checkbox"/>							
Trash out complete?	<input type="checkbox"/>	<input type="checkbox"/>							
Utilities on?	<input type="checkbox"/>	<input type="checkbox"/>							
Pool?	<input type="checkbox"/>	<input type="checkbox"/>							
Pool Clean?	<input type="checkbox"/>	<input type="checkbox"/>							
Are authorized repairs completed?	<input type="checkbox"/>	<input type="checkbox"/>							
HOA?	<input type="checkbox"/>	<input type="checkbox"/>							
Is HOA solvent?	<input type="checkbox"/>	<input type="checkbox"/>							
Can property be financed?	<input type="checkbox"/>	<input type="checkbox"/>							
Are there active code violations?	<input type="checkbox"/>	<input type="checkbox"/>							
Is the property being marketed occupied?	<input type="checkbox"/>	<input type="checkbox"/>							
Subject Property Marketing Recommendations									
Number of showings this month		Number of showings to date		Date of last Open House					
Date of Broker / Agent tour			Number of offers received						
Offer History									
<i>Date</i>	<i>Buyer Name</i>	<i>Buyer Offer</i>	<i>Seller Counter</i>	<i>Buyer Counter</i>	<i>Final</i>				
Prospective buyer comments (positive and negative):									
Why do you think this property has not sold?									
Additional repairs/improvements recommended (provide photos)?									
Estimated cost to repair		Property vandalized? <input type="checkbox"/> Yes <input type="checkbox"/> No		Claim filed? <input type="checkbox"/> Yes <input type="checkbox"/> No					
Comparables									
Number of listings in area		Average DOM in area		Price range (high to low)					
Competition is		<input type="checkbox"/> Increasing	<input type="checkbox"/> Stable	<input type="checkbox"/> Decreasing					
Condition of competition		<input type="checkbox"/> Better	<input type="checkbox"/> Same	<input type="checkbox"/> Inferior					
Price ranges compared to competition		<input type="checkbox"/> Above	<input type="checkbox"/> Same	<input type="checkbox"/> Below					
Comparable Recent Sales – Attach MLS Printouts									
Property Address	Sale Date	Sq. ft.	#Bdrm	#Bath	Garage	Age	DOM	List Price	Sales Price
Condition of Comparable Recent Sales									
Condition		Comments: Type of financing, special seller concessions, etc.							
Comp #1									
Comp #2									
Comp #3									
Comparable Current Listings – Attach MLS Printouts									
Property Address	List Date	Sq. ft.	#Bdrm	#Bath	Garage	Age	DOM	Orig List Price	Current List Price
Condition of Comparable Current Listings									
Condition		Comments: Type of financing, special seller concessions, etc.							
Comp #1									
Comp #2									
Comp #3									
Detail your marketing strategy for the next 30 days:									
Recommended New List Price:									

Broker / Agent Signature

Telephone Number

Date Completed

Agency Name

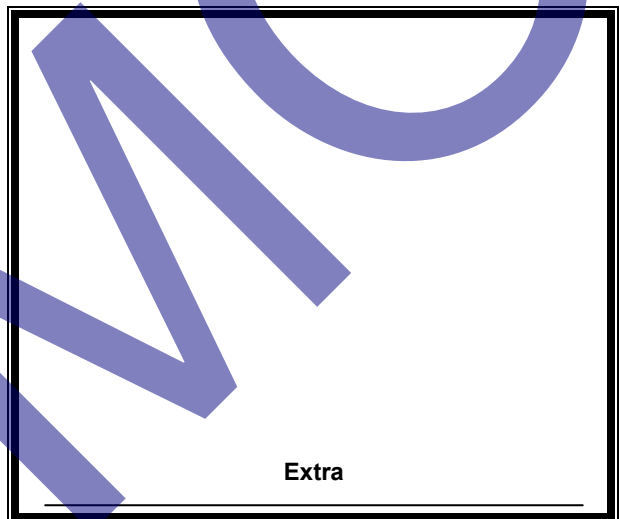
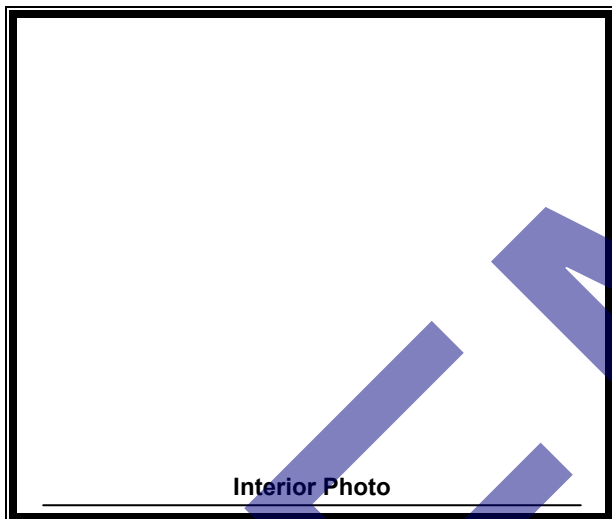
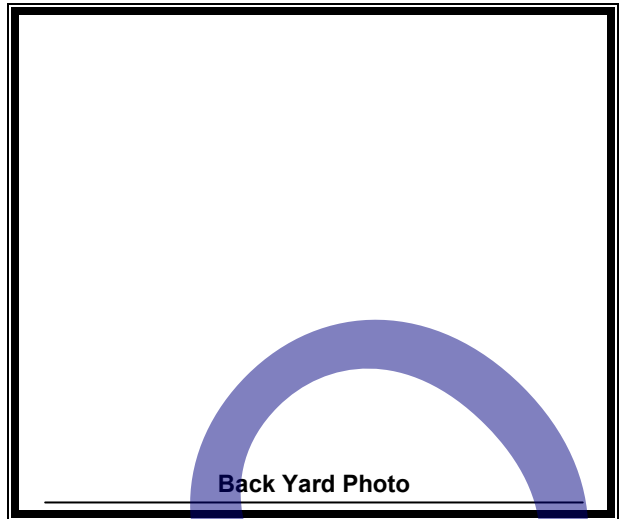
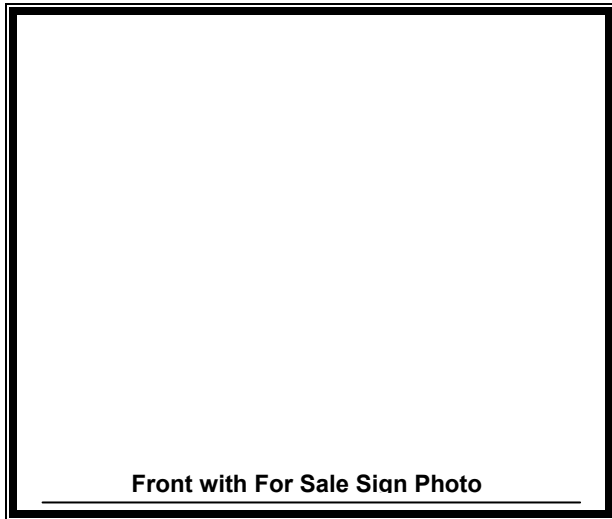
Agency Address

Chase # _____

Asset Manager: _____

Address: _____

Save a blank copy to your computer first. Then copy/paste your digital photos on this form, or insert picture from file



DEEM